



MALA InfoZine

Estd.1928

The Madras Library Association's Newsletter

September 2012

Message from the President

Greetings!

From the last issue, as decided in the Annual General Body meeting, MALA Infozine is being sent in e- form only and not in print. Sponsorship through advertisements is welcome to revive the print version. Until then we wish to share it through faster, easier and environment friendly way. We look forward to hearing your feedback on this issue or others through madraslibraryassociation@gmail.com.

It is interesting to observe the VARIETY of members joined recently from various streams of Librarianship. We invite all our members to come forward to co-sponsor or host MALA programs at your respective Institutions.

At the national level, a remarkable development happened. In pursuance of the recommendations of 'Knowledge Commission' of Sam Pitroda ,the Government of India have constituted 'National Library Mission' The Mission is launched with an ambitious budget plan to digitally link 9,000 libraries across India.

The National Mission on Libraries is headed by former Delhi University vice-chancellor Deepak Pental. The 10-member panel includes former Infosys chief N.R. Narayana Murthy's wife Sudha Murthy, Prof.S.Arunachalam from Chennai, H.K. Kaul and senior Government of India Officials.

The Raja Rammohun Roy Library Foundation will be the nodal agency for the mission. The mission will also be responsible for drafting a "National policy on library and information systems for India". Also planned is a survey of reading habits of Indians and to revive community libraries and reading rooms.

With Season's Greetings,

Dr. R. Ramasamy

In science the credit goes to the man who convinces the world, not to the man to whom the idea first occurs ~ Sir Francis Darwin

New Members

We are pleased to welcome the following new members to MALA:

Life:

Mr. P.A. Chokimath, Librarian/Science assist, TATA Institute of Social Science, Mumbai

Mr. W. Godwin Rajesh, Librarian, Sri Balaji Medical College –Hospital, Chennai

Ms. M. Gomathi Librarian, Stanley Medical College, Chennai

Dr. (Ms.) M. Jannath Najeemunnisa Begum, Librarian, Justice Basheer Ahamed Sayeed College for Women, Chennai

Ms. A. Kalisdha, Research Scholar, Bharathidasan University, Thiruchirapalli

Ms. T.M. Kalpana, Librarian, Meenakshi College, Chennai

Mr. S. Karthik, Librarian, Thiruseven Hills Polytechnic College, Chennai

Mr. R. Karthikeyan Associate Professor, LCR College of Engg. & Technology, Thiruvallur

Ms. R. Kasthuri, Librarian, SRM health Sciences College, Kattankulathur

Mr. R. Krishnamurthy, Senior Librarian, District Central Library, Chengalpattu

Mr. M. Kumar, Senior Librarian, District Central Library, Chengalpattu

Mr. V.S. Kumar, Agriculturalist, Cuddalore

Mr. T. Maithreyan, Village Librarian, Potheri

Mr. Manimozhi Selvan, Village Librarian, Vandalur

Dr. Naresh Chandra Verma, Librarian, Central Inst. for Subtropical Horticulture, Lucknow

Mr. T. Pratheep, Professional Assistant, Anna University, Chennai

Ms. M. Prema Librarian, Anna Violet College of Arts and Science, Chennai

Mr. T. Raja, Librarian, J.P. College of Engineering, Sengottai

Mr. T. Ramakrishnan, Librarian, Local Library Authority, Erode

Mr. B. Rathinavelu, Senior Librarian, Local Library Authority, Maramalainagar

Ms. A. Saleema, AMS Polytechnic College, Senior Grade librarian, Chennai

Mr. Santhosh Kumar Choudhury, Senior Technical Assistant, Research Center IMARAT, Hyderabad

Mr. A.D. Selvaraj, Assistant, TANUVAS, Chennai

Ms. Shabana Tabasum S.Z., AMS Polytechnic College, Chennai

Ms. R. Sivasankari, Senior Librarian, Anna Centenary Library, Kottur

Ms. R. Sophia, Librarian, Meston College of Education, Chennai

Mr. D. Srinivasan, Librarian, LCR College of Engineering and Technology, Thiruvallur

Mr. N. Suresh Kumar, Librarian, Sri Sairam Siddha Medical College, Chennai

Ms. Suthanthira Devi, Professional Assistant, Anna University, Chennai

Dr. N. Thilagavathy, Librarian, Dr.MGR Janaki College of Arts & Science for Women, Chennai

Ms. A. Uma, Librarian, Anna Violet College of Arts and Science, Chennai

Mr. K.H. Vednathkumar, Hon. Librarian, Ranade Library, Chennai

Mr. V. Vilvaraj, SA/B, SIRD/ IGCAR, Kalpakkam

Institution

Melmaruvathur Adhiparasakhi Institute of Medical Sciences and Research,
Melmaruvarthur, Kanchipuram District

About our Members

On September 29, 2012, Dr. R. Ramasamy, President, MALA on *superannuation retired from active service* as Regional Representative of the Raja Rammohan Roy Library Foundation, Kolkatta.

On August 28, 2012 Ms L. R. Gowri, executive member and former Secretary of MALA moved from active service from the American Library, Chennai due to family commitments. She continues to be the editor of this newsletter.

MALA wishes the best in their future endeavors and seeks continued support to its activities.

Forthcoming Programs

National

4th National Research Conference focusing on “**Library: a Temple of Learning & Knowledge House**” to be held on Saturday, 15th December 2012 at Mumbai. Articles on the topic are invited. Please check with Dinesh Annappa Sanadi, Assistant Librarian, Guru Nanak Institute of Management Studies, G.N.Khalsa College, Matunga,,Mumbai 400 019 Mob: 09869323372 lib4thconference@gnims.com

M.S.P.Mandal's Deogiri College, Aurangabad (MS) is organizing U.G.C. Sponsored Two-Day National Conference on “**Research Libraries: Need of the Time**” during October 13-14, 2012. Please contact Mr. Sudesh Dongare, Librarian (7276211294) or write to: sudheshdongaredca@gmail.com

International

On behalf of the AIIS Archives and Research Center for Ethnomusicology, International Association of Sound and Audiovisual Archives (IASA), Amsterdam invites you to New Delhi during **7-11 October 2012 for the 43rd IASA Annual Conference**. The theme of the conference is "**In Transition: Access for All**"



Online



The **Library 2.012 Worldwide Virtual Conference** will be held October 3 - 5. The conference will be online, in multiple time zones over the course of two days, and free to attend! The School of Library and Information Science (SLIS) at San José State University is the founding conference sponsor. **Register as a member of this Library 2.0 network to be kept informed!**



IFLA World Library and Information Congress - 79th IFLA General Conference and Assembly at Singapore during 17-23 August 2013. Congress theme: "**Future Libraries: Infinite Possibilities** at Suntec Singapore International, Convention & Exhibition Centre, Suntec City, Singapore 039593.

Website: <http://mala.managedbiz.com>

The Madras Library Association, 735 Anna Salai, Behind LLA Building, Anna Salai, Chennai 600 002

In the News

[Absent libraries, photocopied minds by Nilanjana S Roy](#)

[Academic Jobs for NET/SET/Ph.D Qualified Candidates @ UGC](#)

[E-book revolution hinders the shelf life of a library](#)

[India: A new mission for Amazon -- e-readers for kids](#)

[Kollam public library sings a different success tune](#)

[Library looks ahead to next 100 years](#)

[MeraLibrary Offers Online Lending Of eBooks](#)

[PU library to digitise PhD theses, insist on soft copy of new research](#)

Blog Watch

Personal voices from the Library of Congress: compelling stories & fascinating facts.

<http://blogs.loc.gov/>

Information Trends

B is for bit preservation by Martha Anderson. Read it at:

<http://blogs.loc.gov/digitalpreservation/2011/09/b-is-for-bit-preservation/>

The Open Access Indian Library and Information Science Directory

<http://oajse.com/ilidir/index.html>

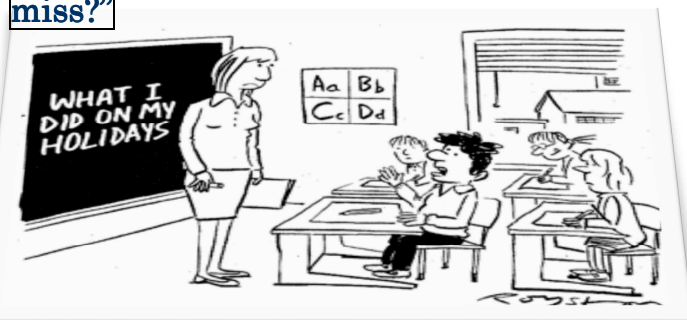
Integrating IT Security in Your Library: Tips in six parts by Blake

<http://lisnews.org/integrating-it-security-your-library>

Sign-up for eMALA to receive latest news, invites and other postings electronically.

<http://launch.groups.yahoo.com/group/emala/>

“Can’t I just email you a link to my blog, miss?”



Back to Basics: Do you think that a concept has developed so much that you are ashamed that you do not know the basics of it? Don't be. This portion will help you to get to the basics of interesting developments in the field of Information Science. Second article is about e-readers: [E-Readers: Offering an Intellectual Treat!](#)

Edited by L. R. Gowri and V. Chandrakumar.

The beginning is from where you begin. Begin today. Begin now. The person you will become in life is waiting for you in the future. You must go and meet him/her. So, focus your energies in being an architect of your future. – ‘Voice of Love’ from Infinithoughts

Internet Insights

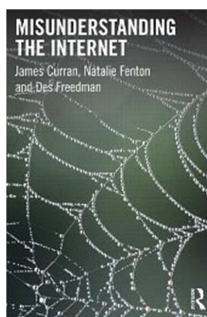
October is celebrated as “**Information Literacy Awareness Month**” in the United States. Though it should happen through the year, thrust could be given in the month, anywhere in the world. Sites like <http://www.informationliteracy.org.uk/> , <http://www.ala.org/ala/mgrps/divs/acrl/issues/infolit/index.cfm> and <http://www.libraryinstruction.com/infolit.html> provides practical tips

An Open Letter to America’s Publishers Read the open letter released by ALA President Maureen Sullivan regarding the refusal of Simon & Schuster, Macmillan, and Penguin to provide access to their ebooks in US libraries.

ALA TechSource and Library Boing Boing are making available an exciting new series of **free webinars, Makerspaces : A New Wave of Library Service**. In this series of four 60-minute webinars, registrants will have the opportunity to learn about a fast-growing library phenomenon from librarians who have been ahead of the pack. Registration for this free event is available at <http://goo.gl/oZYUR>.

How Open is It? Open Access Spectrum: This guide will help you move beyond the seemingly simple question, “Is this journal open access?” and toward a more productive alternative, “How open is it?” Use it to: • Understand the components that define Open Access • Learn what makes a journal more open vs. less open • Make informed decisions about where to publish

Information Literacy



Misunderstanding the Internet (Communication and Society) by J. Curran Natalie Fenton and Des Freedman

The growth of the internet has been spectacular. There are now more 1.5 billion internet users across the globe, about one quarter of the world’s population. This is certainly a new phenomenon that is of enormous significance for the economic, political and social life of contemporary societies. *Misunderstanding the Internet* is a short introduction, encompassing the history, sociology, politics and economics of the internet and its impact on society. *Available for loan at the British Council Library, Chennai*

We welcome your contributions for our next Newsletter, namely articles of interest to the librarians, programmes organised by your library, awards/rewards received by you, your significant contributions to the field or simply your feedback on this publication. We are also looking forward to hearing your suggestions/co-sponsorship of MALA events. Please feel free to write to us. Our Email ID is: madraslibraryassociation@gmail.com Please encourage your professional colleagues to become members of MALA. Membership fees for individuals is Rs.500 for Students (valid proof to be attached) 1000/- for Life (individuals) and Rs. 3,000/- for Institutional members. The fees could be paid by cash/local cheque/demand draft in favour of The Madras Library Association. The membership application form can be downloaded from: <http://mala.managedbiz.com/0600.htm> Please mail the duly filled in application form along with the cheque/demand draft to the Secretary, Dr. V. Chandrakumar, Department of Information Science, University of Madras, Chennai 600 005